

Letter & Addressing Service-(Cont'd)

Call Office Service Co 593 Mission... YUkon 6-2424
Cameron Letter Shop 690 Market... DOuglas 2-1485

CLARK & McGETTIGAN
Office Overload Specialists
TYPING - STENO - CALC - MAILINGS ETC.

Clem Jack & Co 67 Beale... SUttr 1-6564
CLEM JACK & CO
Complete Mailing Service
Multigraphing - Mimeo & Offset

CLEMENT RANDOLPH R
Typing - Machine Addressing
Mimeographing - Multigraphing

Coburn E L & Co
3738 Geary Blvd... BA yview 1-2052

COODING SERVICE
MIMEOGRAPHING - MULTIGRAPHING
TYPING - PUBLIC STENOGRAPHERS

Cooper Alice Hearst Bldg... EX brook 2-4253
COX STENO-MIMEOGRAPH SERV

Culver Multi-Copy Service
821 Market... EX brook 2-4997

Dakin Publishing Co 257 California... DOuglas 2-8362
Del Nore Lloyd P 2155-46th Av... MO ntrose 4-5598

DEPENDABLE LETTER SERVICE
988 Market... TUxedo 5-4664

DOLMAN MAHLON Y
Completely Personalized Letters
That Defy Comparison

Dormac Co 47 Belden... SU tter 1-1328
Dual Standard Printing 4341 Calif... BA yview 1-1629

DUO LETTER SHOP
Multilithing - Mimeographing
Variotyping - Statistical Typing

Executive Shop 931 Howard... YUkon 6-0293

FLASH LETTER SERVICE
Since 1932
MIMEOGRAPHING
MULTIGRAPHING

HANSEN THELMA I
MIMEO STENCIL DRAWINGS
CARTOONS - CARICATURES

HAWKE CRYSTAL COMPANY
440 Sansome... GA rfid 1-7113

HERZ DLGA LETTERSHOP
MIMEOGRAPHING
MULTILITHING

HIBBARD V & CO
Mimeographing - Multilithing
Multi-Color Offset

HOBUE FAYE
MULTIGRAPHING
MIMEOGRAPHING

Letter & Addressing Service-(Cont'd)

Kelly's Letter Shop 112 Market... YUkon 2-4358
Kenny Mildred 530 Powell... SUttr 1-8470

LANDELL ADDRESSING SERVICE
216 Market... EX brook 2-8189

LEWIS & MAYNE INC
MULTIGRAPHING
MIMEOGRAPHING

Lewis & Mayne Inc 182-24... EX brook 2-7310

MAILWAYS INC
Typewritten Automatic Letters
Brings Maximum Sales Results

MANPOWER INC
Complete Letter & Addressing Service
Accurate & Efficient

Maude Ralph Direct Mail Service
See Adv Ralph Maude Direct Mail Serv

METERMAN MILDRED
MULTILITHING - MIMOGRAPHING
TYPING - ADDRESSING

MILES HARRY & CO 372 Ellis... PRispt 6-4300

MILES HARVEY & CO INC
MOST MODERN AND BEST EQUIPPED
DIRECT MAIL PLANT IN SAN FRANCISCO

MITCHELL H A CO 45 Ecker... GA rfid 1-4807

NESS REPRODUCTION SERVICE
Photo-Offset-Multilith-Mimeographing

QUICK DUPLICATING
127 Montgomery... YUkon 2-4900

RALPH MAUDE DIRECT MAIL SERVICE
MIMEOGRAPHING - MULTIGRAPHING

ROBOTYPER DISTR OF S F 62-2d... YUkon 6-4787

ROSEMONT LETTER SHOP
Mimeograph Specialists - Ruled Forms
Addressograph - Typing - Bindery Work

Rosenstein-Rann 130 Bush... EXbrk 2-7478

S F DUPLICATING CO
Multilithing - Variotyping
Multigraphing - Mimeographing

Secretarial Service Hearst Bldg... DOuglas 2-2533

SIEMONS MAILING SERVICE
6618 Shattuck Av Oakland... PLadmt 5-7373

SPEEDY OFFICE SERVICE
MULTILITHING - MIMOGRAPHING
MULTIGRAPHING

Steele Fred L 398 Pacific Av... SUttr 1-1064

SUTTER LETTER SERVICE
"Prompt & Efficient Service"
EXPERT STATISTICAL TYPING

260 California... GA rfid 1-1030

Letter & Addressing Service-(Cont'd)

Tapping R M & Co 580 Market... SU tter 1-3287

TRANSCRIBERS UNLIMITED
TRANSCRIPTIONS FOR ALL TYPES
OF DICTATING EQUIPMENT

Turner L D & Associates 700 Montgy... YUkon 2-0981

VARIETY LETTER SHOP
580 Market... SU tter 1-3287

VARNER LETTER SHOP
Mimeographing And Ditto Work

VICTOR & CARTER 770 Mission... YU kon 6-4045

WATSON-BROOKS DUPLICATING
447 Sansome... DOuglas 2-1732

WILSON LETTER SERVICE Hearst Bldg... GA rfid 1-8595

WOOD LETTERS
Raised & Flat
Any Style or Shape - Expert Workmanship

COAST DIRECTORY CO
Plastic Letters for Changeable
Letter Signs - Menu Signs - Directories

Engineered Metals Inc 575 Mission... YUkon 2-3830

FERRO ENAMELING CO
Porcelain Enamel Letters

ROTH DIRECTORY CO
Plastic Letters for Directories
Menu Signs, Schedule Cards, Etc.

Sambors George Winter
Wood-Metal-Plastic-Mitten's Tile

TAYLOR & ART INC
Formed Plastic Letters

THREE-D SIGN CO
Distributor
MITTEN'S DISPLAY LETTERS

TRIPLE S SUPPLY CORP
Changeable-Masonite Letters

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A-1 Magazine Subscription Gift Co

Book-Nook The
Open From 8 AM To 10 PM

Secretarial Service Hearst Bldg... DOuglas 2-2533

SIEMONS MAILING SERVICE
6618 Shattuck Av Oakland... PLadmt 5-7373

SPEEDY OFFICE SERVICE
MULTILITHING - MIMOGRAPHING
MULTIGRAPHING

Steele Fred L 398 Pacific Av... SUttr 1-1064

SUTTER LETTER SERVICE
"Prompt & Efficient Service"
EXPERT STATISTICAL TYPING

260 California... GA rfid 1-1030

3790A Sacramento... BA yview 1-6385

435 Powell... DOuglas 2-8571

Libraries-Circulating & Rental-(Cont'd)

Paulist Circulating Library Old St Mary's Church

Donahue Library 50 Oak... MA rkt 1-4260

Libraries-Institutional
Donahue Library 50 Oak... MA rkt 1-4260

Amer Merchant Marine Library Assoc

Public Libraries
Main Library Civic Center... HE mlock 1-2121

Mill Tower... MI ssn 8-4618

North Beach Branch... MI ssn 7-4655

Powell nr Washington... GA rfid 1-3966

Ocean View Branch 111 Broad... JU niper 7-2519

Park Branch Page & Cole... BA yview 1-7963

Portola Branch 2434 Sn Bruno... DE laware 3-2081

Potrero Branch 1616-20th... MI ssn 1-8595

Presidio Branch Sacramento nr Baker... WE st-1-6329

Richmond Branch 9th Av nr Geary... SK yline 1-8740

Sunset Branch 18th Av & Irving... MO ntrose 4-3080

Visitacion Valley Branch

West Portal Branch

Wilson & Lenox... MO ntrose 4-7507

License Plate Frames Mfrs
See Automobile Parts & Supplies-Whols & Mtrs

Lie Detection Service
Harman Geo W 821 Market... YUkon 2-3600

REID JOHN E & ASSOCIATES
821 Market... YUkon 2-3600

Life Insurance-See Insurance Headings

Life Saving Equipment
See Marine Supplies; Also Safety Equipment

Lift Truck Service
See Trucks-Industrial Headings

Lift Trucks-See Trucks-Industrial

Lifts-Hydraulic
See Hoisting & Rigging Equipment

Light & Power Companies
See Electric Light & Power Companies

Lighters
See Cigar & Cigarette Lighter Headings

WINDOW-WASHING HINT
Dry windows inside with an up-and-down stroke; outside with a crosswise motion.

Lighting Fixtures-Mfrs

A WILNER PRODUCT CO
7434 Mission Colma... PLaza 5-9150

ACUSTI-LUMINOUS CEILING--
LUMINOUS CEILING INC
420 Market... SUttr 1-8854

ALL-BRITE FLUORESCENT FIXTURES
OF CALIF
Manufacturers of
FLUORESCENT

Lighting Apparatus & Fixtures
For Industrial Plants,
Stores & Homes

Slimline & Circline Fixtures
Wholesale Only

3320-18th... UN drhl 3-3440

Amplex Lighting Corp
116 New Montgy... SUttr 1-4557

Associated Lighting Service
Westlita
521 Brannan... EXbrk 2-4766

Bakeman C T & Associates 445 Bryant... EXbrk 2-8585

BOYD LIGHTING FIXTURE CO
Designers & Manufacturers of
CHURCH LIGHTING
FLUORESCENT

RESIDENTIAL
THEATRICAL
& All Types of Special
Lighting Effects

56-12th... HE mlock 1-4300

Brundage J H 288-7th... MA rkt 1-2002

CALIFORNIA CHANDELIER MAKERS
Designers & Manufacturers
TRADITIONAL ELEGANCE
IN
MODERN ILLUMINATION

576 Folsom... EXbrk 2-2396

CASELLA ALFRED J
Designer & Manufacturer
LIGHTING FIXTURES & LAMPS

1243 Sutter... OR dway 3-4610

Century Lighting Inc 420 Market... SUttr 1-8854

Ceppo Inc 1250-17th... UNdrhl 1-4911

COAST LIGHTING PRODUCTS CO
LIGHTING FIXTURES
Commercial - Industrial - Residential

Wholesale Only
320 Judah... SEabright 1-6800

Columbia Lighting Fixtures
116 New Montgy... SU tter 1-4557

Day-Brite Lighting Inc 288-7th... MA rkt 1-2001

Daylight Ceiling Co 1250-17th... UNdrhl 1-4911

Electro Silv-A-King Corp
420 Market... YUkon 2-4762

Epperson J C Co 50 Hawthorne... YUkon 1-5410

FLUORESCENT FIXTURES OF CALIF
Mfrs of All-Brite Fluorescent Fix

3320-18th... UN drhl 3-3440

Frink Corp The 320 Market... YU kon 6-3935

Lighting Fixtures-Mfrs-(Cont'd)

Kliegl Bros Universal Electric Stage Lighting

Kurt Versen Co 600-16th Oakland... HLgate 4-8894

LEADLIGHT FIXTURE COMPANY
800-100th Av Oakland... SWetwd 8-7761

LUXO LAMP CO 464 Bryant... YUkon 6-1089

Moe Light Inc 983 Castle San Leandro... ELgn 1-5429

PANAMA LAMP & COMMERCIAL CO INC
M Black Manufacturing Co

Geringer & Sons
Lincoln Lighting Products

Wilson Illuminated Ceiling Love-Tile
325-9th... MA rkt 1-3251

Peerless Electric Co 576 Folsom... EXbrk 2-8553

Pittsburgh Reflector Co 750 Natoma... HE mlock 1-0464

PRESCOLITE CONTEMPORARY LIGHTING
FIXTURES--
PRESCOLITE MFG CORP

2229-4th Berkeley... BE rky 7-4855

Pressteel Co 2229-4th Berkeley... BE rky 7-4855

Quality Glass Co 1063 Howard... UNrhl 1-2621

Radke Dan H Co 754 Natoma... HE mlock 1-5563

RAMBOUR DECORATING--
SQUIRES H B CO 156-8th... MA rkt 1-2422

Reverse Electric Mfg Co
301 Kansas... MA rkt 1-8636

ROBERTS MANUFACTURING CO
Douglas J Kerr
CURTAIN FIRE SCREENS

Custom & Church Lighting Since 1901
272 Tehama... SUttr 1-0637

Ruby Lighting Corporation
754 Natoma... HE mlock 1-5563

S & H Lamp Co 754 Natoma... HE mlock 1-5563

Schriest Albert Mfg Co The
420 Market... YUkon 2-4762

Shalda Mfg Co Inc 1282 Folsom... HE mlock 1-1828

Shaper Lighting Products
4200 Macdonald Av Richmond... BEach 4-2370

Silveray Lighting Inc 445 Bryant... EXbrk 2-8585

Skyline Ltg Inc 445 Bryant... EXbrk 2-8585

SMOOT-HOLMAN CO
Mfrs Lighting-Equipment-Coml & Indstri

55 Mississippi... MA rkt 1-8474

Squires H B Co 156-8th... MA rkt 1-2422

Lighting Fixtures-Repairing & Maintenance

Central Electric Company Inc 610-3d... EXbrk 2-2180

CENTRAL ELECTRIC MAINTENANCE
Specialists in
Economically Planned
Maintenance of
Industrial & Commercial
Fluorescent & Incandescent
Lighting Fixtures

Repair - Maintain - Clean
"FOR SERVICE CALL"
CENTRAL ELECTRIC COMPANY INC

610-3d... EXbrk 2-2180

CROWN ELECTRIC MAINTENANCE CO
447 Stevenson... GA rfid 1-1708

Eveready Electric Company
See Ad Under Elec Contrs

833-22d... Mfssn 8-2400

ROSENBERG T L CO
LIGHTING FIXTURE SERVICE
Save Your Lighting \$'s

Washing - Maintenance - Repair
Low Contract Rates
Since 1924

568-7th... HE mlock 1-7762

Or Nights Oakland... TEMplr 2-0512

Lighting Fixtures-Retail
A & B VERTEX ELECTRIC CO
EVERYTHING IN LIGHTING

Residential & Commercial
LARGE SELECTION
Never Under Sold

At 8th Av
4334 Geary Blvd... EVgrn 6-9493

Aaron Lighting Co 734 Mission... EXbrk 2-0579

ARC ELECTRIC COMPANY
4750 Mission... JUNpr 5-5671

BOOKBINDER BROS
LIGHTING FIXTURES
VERY LARGE DISPLAY ROOMS

Residential - Commercial
1420 Irving... SEabright 1-2348

BOYD LIGHTING FIXTURE CO
56-12th... HE mlock 1-4300

Brownie's Hardware 1540 Polk... ORdwy 3-7776

CASELLA ALFRED J 1243 Sutter... OR dway 3-4610

CROWN ELECTRIC MAINTENANCE CO
447 Stevenson... GA rfid 1-1708

DAY THOMAS CO
See Phoenix Day Co-Successor

729 Mission... DO uglas 2-2715

DOWD-SEID ELECTRIC CO
2118 Mission... HE mlock 1-1283

EDWARDS THOMAS ROBERT JR
3-ZONE TWNLITE
OFFICE-LIGHTING FIXTURES

Glorie-Proof
THE NEAREST APPROACH
TO NATURAL DAYLIGHT

68 Post... SUttr 1-2125

Goddard & Hanschen 483 Tehama... EX brook 2-0979

Lighting Fixtures-Retail-(Cont'd)

Halco Light Co 734 Mission... EXbrk 2-0664

Hanschen & Goddard 483 Tehama... EX brook 2-0979

Light Shop The
Established Since 1920

3130-24th... Mfssn 7-8905

MOHRDICK ELECTRIC CO
FLUORESCENT - INCANDESCENT
INDUSTRIAL - COMMERCIAL
Wiring Since 1921

155-2d... EXbrk 2-7020

PHOENIX DAY CO 729 Mission... DO uglas 2-2715

Portala Hardware & Appliance Co
2563 San Bruno Av... JUNpr 5-1771

Roberts Manufacturing Co
272 Tehama... SUttr 1-0637

STADTNER LIGHTING & SUPPLY CO
Large Selection Crystal Chandeliers

3112 Geary Bl... SKyln 2-2850

STANDARD MAINTENANCE CO
Established 1921
COMPARE OUR PRICES
QUALITY - DISTINCTION

Modern - Period
Crystal
5245 Geary Blvd... SKyln 1-4074

STAR ELECTRIC CO
John H Rechter
3164-24th... MI ssn 7-3673

Strom & Smith 1077 Valencia... MI ssn 7-8750

SYMON BROS WRECKERS INC
1435 Market... HE mlock 1-0441

United Lighting Fixture Co 169-7th... UNrhl 1-0676

Von Hacht K 90 Tehama... GA rfid 1-7835

ROLLING PIE-CRUST
When rolling pie-crust, you can
keep it from sticking to the rolling
pin or breadboard by putting the
dough between sheets of oiled
paper.

THE ORIGINAL
THOMAS DAY CO
LIGHTING FIXTURES
SINCE 1850

PHOENIX DAY CO
SUCCEEDED BY
729 MISSION ST.
TEL. DOUGLAS 2-2715

HALCO
Over 10,000 STYLES
OF LIGHTING FIXTURES
From Factory to You

Also
FIREPLACE EQUIP.
EXbrook 2-0664
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OPEN MONDAY NITES TILL 9 P.M.
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